



# Cross-border cultural policy Province of Limburg (NL) 2020-2021

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provincie limburg



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*Culture, however personal, is essentially international. Nobody is put off by samba rhythms during Carnival, every orchestra has music by a foreign composer in its repertoire and the world-famous Delft Blue features Chinese motifs. This also applies to the visual and performing arts. Art relates to its public, and as a result of globalisation, that public is adopting an increasingly international orientation. Sometimes unconsciously or unwillingly. The world around us is on the move, which raises the question of where we stand.*

*It goes without saying that we in Limburg have a close relationship with our Belgian and German neighbours. We share many things with each other, also culturally, such as our traditions with regard to carnival, theatre and music associations and dialects. We visit each other and there's a great deal of exchange. At the same time, we realise that the border location can also create obstacles. Effective cooperation between Limburg cultural organisations and partners from across the border is necessary for a sustainable public reach. This requires empathy, effort and patience. We therefore consider it important to support cross-border cooperation projects that have been developed with support from bottom up. Consequently, we would like to make the cross-border cultural policy from our Culture 2020-2021 policy programme and the associated subsidy scheme for projects in the field of cross-border cultural cooperation available in English, French and German. We sincerely hope that you, as a party from across the border, will be able to find reference points in order to arrive at new and connecting cultural offerings in the border region together with partners from Limburg.*



**Ger Koopmans**

Regional Minister for Culture in the Province of Limburg



# Cross-border cultural cooperation (Section 3.2 of the Culture 2020-2021 Policy Programme)

## Our aim

Cultural cooperation in the geographical area of the Meuse-Rhine Euroregion and the Rhine-Meuse-North Euroregion and with Flanders and North Rhine-Westphalia is becoming more and more embedded among our cultural and governmental partners, in the Netherlands and abroad.

Cross-border cultural projects, of diverse nature, scale and duration, have been encouraged and supported. The aim is to create a cultural offering that is attractive to the public on both sides of the border. An essential characteristic of all these projects is that cross-border cultural cooperation has its origins in or is supported by the cultural partners in question from Dutch Limburg as well as those from across the border.

Cross-border cultural cooperation with added value for the public and cultural sector is a unique aspect with which the cultural sector in Limburg increasingly distinguishes and profiles itself.

## What do we do?

- Stimulate cross-border cultural cooperation, with the geographical demarcation of the Meuse-Rhine Euroregion, including Liège, and the Rhine-Meuse-North Euroregion being extended to include Flanders and North Rhine-Westphalia. Those parts of Belgium and Germany offer the most opportunities for cooperation and a sales market of Limburg parties. With resources from the 2017 to 2020 budget, we support, together with Noord-Brabant and Zeeland, the “Grensverleggers” project of the Flemish-Dutch House deBuren, which is aimed at creating cross-border cooperation projects with cultural partners from Flanders. In 2020, we will jointly assess the extent to which we will continue to support this project.
- Promote a focus on cross-border cultural cooperation at our provincial museums, the South Netherlands Philharmonic orchestra and the cultural institutions in our four-year Culture Plan and our two-year Sub-infrastructure (see the relevant sections of Chapter 2).



Borderlines, Euregion Poetry Slam,  
Pascal Moors, Nose for Photography

- Participate in administrative and official consultations with Belgian and German government partners, aimed at creating and maintaining good framework conditions for cross-border cultural cooperation and enabling specific projects. During these consultations we fulfil an ambassadorial function for the Limburg cultural sector. An example of this is our official participation in the jury of the regional cultural subsidy programme (RKP) of North Rhine-Westphalia in the Aachen region, with cross-border projects being one of the priorities.
- Support the "To the museum!" project of the Zweckverband Region Aachen partnership. This initiative was launched in 2017 with a combi-ticket and associated marketing campaign for eight German museums. In 2019, a total of 28 museums from the heart of the Meuse-Rhine Euroregion were affiliated to this project, including seven museums in the Parkstad region. This project supported by us in 2019, which is also a Euroregional network, it intending to offer a Euroregional museum map.
- Encourage cultural organisations to benefit from European funding by participating in international cooperation projects submitted in the context of the Interreg or Creative Europe programmes. We co-finance projects in which Limburg cultural organisations participate as partners and which are in line with provincial cultural policy, in so far as our cultural resources allow. We make connections with municipalities and national organisations, such as Dutch Culture and the state cultural funds, in order to provide additional support.
- Support cross-border cultural cooperation projects that emerge from within the cultural sector and are supported by the partners involved, creating cultural offerings that are attractive to the public on both sides of the border. We do this via the Further Funding Rules for Culture 2020-2021, which we draw attention to in both Limburg and across the border.  
Support for cross-border events is also possible within the Incentive Scheme for Supra-Local Events (see paragraph 4.3 of our Policy Programme for Culture 2020-2021).
- Make relevant policies from our Policy Programme for Culture 2020-2021 and regarding the Further Funding Rules for Culture 2020-2023 accessible to parties from across borders in English, French and German:



UNFRAMED, Glasbak

# Further funding rules for culture 2020-2021

## Article 1 Definitions

1. Cultural festival or event: a public and organised event/manifestation/ happening, aimed at a wide range of visitors during a specific period, consisting mainly of activities/offerings in the art and culture sector. A cultural festival or event consists of a number of components that together form a whole. A festival or event does not have to take place during one day or several consecutive days; the components that together form a whole can also take place at intervals, with the components having to take place within a period of one year.
2. Sound management: institutions work demand-oriented with a focus on the market and on professional, cultural and social developments based on their vision and strategy. Institutions are working to broaden their financial base to be less dependent on government funding.
3. Art and culture: the products and activities in the broad sector of the arts (including architecture, visual arts and design, literature, performing arts, creative industry and crossovers between these disciplines). These are objects or actions that are made or conceived by people and are especially appreciated because of the artistic qualities of the work. Art and culture are dynamic, the boundaries between different art disciplines change with time. Examples of objects are a painting, land art, an interactive installation, a poem or a film. Examples of actions are a concert, a stage production, a musical performance or the performance of a choreography.
4. Project: a coherent set of activities defined in time, with a clearly formulated goal and end result.

## Article 2 Objective/aim of the scheme

Encouraging projects that fit within the following focal points that contribute to the implementation of the policy as described in the Policy Programme for Culture 2020-2021 'Space for Culture':

1. Cross-border cultural cooperation (Appendix 1 to this scheme);
2. Specific festivals for people with a mental and/or physical disability, specific supra-regional festivals and events relating to carnival, and specific provincial

- youth and other orchestras aimed at talent development (Appendix 2 to this scheme);
3. Cultural festivals and events (Appendix 3 to this scheme).

### **Article 3 General funding criteria**

1. In order to be eligible for a grant, the following general criteria will apply:
2. An grant application can relate only to one of the appendices to this scheme and must comply with the relevant criteria and conditions;
3. The project must start in 2020 and/or 2021;
4. The grant applicant (in the case of a legal entity) must have a sound management.

### **Article 4 Grounds for rejection**

In addition to Article 17 of the General Grant Regulations of the Province of Limburg 2017 et seq., the grant application will be rejected if:

1. the project is not in line with the objective of these further grant rules as set out in Article 2;
2. the grant application has not been submitted by an applicant as set out in the relevant appendix under which a grant is requested.
3. the grant application has been submitted by:
  - Stichting philharmonie zuidnederland, Stichting Provinciaal Museum Limburg (Het Bonnefanten), Stichting Limburgs Museum and/or Stichting Museumplein Limburg; and/or
  - an organisation that receives a grant under the Culture Plan and Subinfrastructure Further Funding Rules 2017-2020 and/or the Culture Plan and Subinfrastructure Further Grant Rules 2021-2024, in so far as the project for which a grant is being requested starts in the same period or periods as that for which a grant has been awarded in the context of the Culture Plan and Subinfrastructure Further Funding Rules 2017-2020 and/or the Culture Plan and Subinfrastructure Further Funding Rules 2021-2024;
4. one or more of the general funding criteria set out in Article 3 and/or the provisions of the relevant appendix under which a grant is being applied for is or are not met;
5. the same project is already being subsidised and/or financed in another way by the Province of Limburg. If a contribution is received for the project from an organisation that receives subsidy/financing from the Province of Limburg to provide a contribution to projects, this contribution will also be regarded as

- subsidy/financing from the Province of Limburg. Exceptions are contributions from the Prins Bernhard Cultural Fund Limburg and/or the Cultural Participation Fund Limburg;
6. the grant application relates to activities aimed at ensuring the continuity of a company/institution;
  7. the grant application was received outside the period specified in Article 7.

### **Article 5 Grant ceiling**

1. The Provincial Executive sets the grant ceilings of these further grant rules annually.
2. You can consult the method of distribution for the grant ceilings at [www.limburg.nl/subsidies](http://www.limburg.nl/subsidies) > subsidieplafonds.

### **Article 6 Submitting an application**

1. A grant application can be submitted only to the Provincial Executive using the standard (digital) application form posted on the website of the Province of Limburg: [www.limburg.nl/subsidies](http://www.limburg.nl/subsidies) > actuele subsidieregelingen.
2. The standard (digital) application form must be completed in full, duly signed and include the appendices referred to in the application form and should be sent to the address indicated on the application form (Gedeputeerde Staten van Limburg, Cluster Subsidies, Postbus 5700, 6202 MA Maastricht) or submitted digitally by means of eHerkenning (applications from organisations) or DigiD (applications from private individuals). A request by e-mail is not possible.

### **Article 7 Term for submitting an application**

1. The grant application may be submitted from the date of entry into force of this scheme and must be received by the Provincial Executive at least eight weeks before the start of the project and no later than 31 October 2021;
2. For projects starting in January, February, March or April 2020, the eight-week period as stated in first paragraph 1 of this article does not apply, on the understanding that an application must be received by the Provincial Executive no later than 1 May 2020;
3. For applications submitted under Appendix 2 of this scheme, the eight-week period as stated in paragraph 1 of this article will not apply, on the understanding that an application must be received by the Provincial Executive no later than 1 November 2020;

4. The date of receipt by post is determined by the date of the receipt stamp of the Province of Limburg and, in the case of digital applications, by the date of digital receipt.

### **Article 8 Hardship clause**

1. In cases not provided for in this scheme, the Provincial Executive will decide.
2. If, in the opinion of the Provincial Executive, the application of the provisions in this scheme result in manifest unfairness, the Provincial Executive may deviate from any provision.

### **Article 9 Entry into force, termination and citation title**

1. These Further Funding Rules will enter into force the day after the day of publication in the Provincial Gazette.
2. These Further Funding Rules will expire on 1 January 2022, on the understanding that they will continue to apply to grant applications received by the Provincial Executive and grant decisions made before that date, including for the next steps in the grant procedure.
3. This scheme may be cited as the 'Further Funding Rules for Culture 2020-2021'.

## Appendix 1 Project funding for cross-border cultural cooperation

### Applicant

Natural persons and legal entities.

### Specific funding criteria

In order to be eligible for a grant, the following specific criteria will apply:

1. The project must focus on the creation and/or intensification of cross-border cultural cooperation in terms of content, partnerships and/or image, between at least one party from Dutch Limburg and at least one party from Flanders, North Rhine-Westphalia and/or another area of the Meuse-Rhine Euroregion. This cooperation should not consist solely of the supply of one or more products or services by one of the parties to the other party or parties;
2. Based on this cross-border cultural cooperation, the project must contribute to achieving a specific cultural offer;
3. At least one of the partners involved must be the party actually implementing the cultural offer;
4. The project must reach an audience from Dutch Limburg as well as from Flanders, North Rhine-Westphalia and/or another area of the Meuse-Rhine Euroregion for the cultural offer, for example by means of bilingual communication/PR relating to the activities;
5. For the same (recurring) project, a grant is possible once per calendar year within the scope of this appendix;
6. For the same (recurring) project, a provincial grant may be received a maximum of five times in total. Grants already received under the Further Funding Rules for Culture 2015-2019 (expired) and/or these Further Funding Rules for Culture 2020-2021 will be taken into account.

### Grant amount

1. The grant amount for a project application is a maximum of 35% of the total eligible costs;
2. In addition to the ineligible costs referred to in Article 15 of the General Funding Regulations of the Province of Limburg 2017 et seq., the following costs are also ineligible. These costs are related to:
  - travel and accommodation expenses (for concert tours);
  - printed matter for books and written publications (except for the purposes of communication/PR relating to the activities);
  - setting up and maintaining websites;
  - unforeseen expenditure (contingency item);
  - consumption costs (drinks, food, etc.);
  - reprise, reprint or reissue;
3. Grants of less than € 1,000 will not be awarded.

NB: in addition to the application form, you must fill in the budget format (both can be found at [www.limburg.nl/subsidies](http://www.limburg.nl/subsidies) > actuele subsidieregelingen), together with a project plan. These documents must be completed/drawn up in Dutch. No rights can be derived from this translation.

